

Part Movie. Part Message. One Unforgettable Experience.

MOVIE SERM

Congrats, Friend!

You just purchased a great package to use modern stories to share the greatest story ever told. And this guide is here to help you know exactly what you have to work with.

Legal Notes

Before we get started, our lawyers want us to make it clear that we are not providing any legal advice to you or your church. These materials are meant to help you use great stories as educational aids in teaching and training. You have purchased sermon content only. It is your responsibility to make sure you have secured the appropriate licensing and legal agreements for any other copyrighted materials you may choose to use to produce your end product.

We suggest you visit <u>CVLI</u> to learn more about licensing before getting started. And, of course, consult with your legal counsel for any legal advice about the proper use of these materials.

Whew! Now that that's over, let's get started.

What's Included

If you're like most of our customers, the first question on your mind is what materials do I have with my downloadable sermon package. Here's a list of everything that's included.

- Sermon Script (.docx)
- Behind the Scenes Editing Notes (.pdf)
- Sermon Video Intro Bumper (.mp4)
- Generic Promotional Materials (printable)
- Generic Promotional Materials (art files)
- Example sermon clip (on the library page online)

Sermon Script - Own It

We've put together an incredible message based on specific scriptures and themes. We're handing this over to you in a Word document, so you can make this semon your own. Ultimately, you're the one presenting the message, so you want to make sure it sounds like you. You want to keep it relevant to your audience, and you can even change how you talk about the theme we've covered in the script.

The Word document also allows you to easily copy and paste the script into a teleprompter app, so you can read the script while you're on camera.

If you want to know more about teleprompters, here's an article that might be helpful.

9 Best Teleprompter Apps for Android & iOS

Behind the Scenes Editing Notes

We're handing over our insider notes of footage we used to really drive home the point of the sermon we wrote. Feel free to hand these notes over to your video editing team. Please use plenty of liberty in how you put the pieces together. Again, make this your own, and consult with your legal team about how and when you should use other footage as educational aids in your teaching.

We love using music in the background of when we're speaking, to really pull the whole thing together. Here are a couple of articles that may help you find some music resources in putting your message together.

13 Fantastic Places to Find Background Music for Your Video Content

8 Free Resources to Soundtrack Your Video Without Getting Sued

Sermon Video Intro Bumper

How do you make your sermon video really shine? Start all your video sermons with the same introduction. We let you use our standard video intro bumper, and you can grab it from the promotional materials file you can access online. Add it to the beginning of your footage, or free free to make your own.

Printable & Digital Generic Promotional Materials

These files are print and digital ready. We've provided space in each of the items so you can add your logo and other information pertinent to your church schedule. Download them and feel free to use them to get people excited about your upcoming sermon series.

We also have art files available for your creative team. You can use these files to resize any materials or just download the At the Movies logo for yourself.

Example Sermon Clip

In case you're wondering what the finished product ends up looking like for us, we give you a short snippet of the sermon in the online library. We like to change our recording locations and the background music to fit the theme of the message. This clip will give you an idea of what the more polished final version looks like. You don't have to get fancy to make it look great.

And now you're all set to get started recording your sermon!

You don't have to shoulder the load for every single sermon idea, every single week, all alone. We're here to help you refresh and revitalize your staff and yourself while watching your church grow.

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